

Project: [Client Name / Project Title]

Freelancer: Adem Ben Amor

Tech Stack: [To be defined based on need – e.g., Next.js, React, Node.js, Express,

MongoDB]

Estimated Pages: [X] total (static & dynamic)

Start Date: [TBD]

Delivery Time: [Estimated Duration]

Scope of Work

1. UI/UX Design

- Fully custom design system tailored to the client's goals
- Clean, modern, responsive across all devices
- Designed for intuitive user flow & high engagement
- Tools: Figma / Adobe XD / [other]
- Cost: \$[Amount]

2. Frontend Development

- Fully responsive and accessible layout
- Built with [React / Next.js / Vue / others]
- Components designed with scalability in mind
- Interactive UI elements (modals, sliders, transitions, etc.)
- Cost: \$[Amount]

3. Backend Development (if required)

API architecture using [Node.js / Express / Laravel / Django / etc.]

- Secure user authentication and role management
- Database setup (MongoDB / PostgreSQL / MySQL / etc.)
- Data validation, error handling, and business logic
- Cost: \$[Amount]

4. API Integrations

- Integration with external APIs based on project needs:
 - Media Handling (e.g., Cloudinary for image/video hosting)
 - Chatbot Services (e.g., Dialogflow, Botpress, GPT-based bots)
 - Payment Gateways (Stripe, PayPal, etc.)
 - Notification Systems (Email, SMS, Push)
 - Analytics & Tracking (Google Analytics, Hotjar, etc.)
 - Any third-party service required by the project
- Cost: \$[Amount]

5. SEO Optimization

- · Structured data, meta tags, and OpenGraph support
- Fast loading time (core web vitals optimized)
- Sitemap & robots.txt setup
- Clean URL structure, alt attributes, and semantic HTML
- Cost: \$[Amount]

6. Content Writing & Editing

- Proofreading and polishing content
- Clear, conversion-optimized tone and structure
- Review across all pages
- Cost: \$[Cost]

7. Hosting & Deployment

- Deployment on [Vercel / Netlify / DigitalOcean / others]
- SSL setup, custom domain configuration, CDN usage
- Performance optimization for best TTFB & Lighthouse scores
- Optional CI/CD pipeline
- Cost: \$[Amount]

Cost Breakdown (Example)

Task	Price
UI/UX Design	\$[X]
Frontend Dev	\$[X]
Backend Dev	\$[X]
API Integrations	\$[X]
SEO Optimization	\$[X]
Content Writing	\$[X]
Hosting Setup	\$[X]
Total Estimate	\$XXX

Timeline

• Design Phase: [X] weeks

• Development Phase: [X] weeks

• Buffer/Testing: [X] days

• Total Time: Approx. [X] weeks

💸 Payment Plan

- 20% upfront
- 30% after design approval

- 30% at 50% development
- 20% after final delivery & deployment

Delays over 7 days pause the project. After 21 days, I may terminate the contract or apply a 3% monthly late fee.

+ Feature Additions

- New pages, dashboards, or integrations
- Complex features added post-launch
- Rate: \$[15–30/hour] or fixed price per feature

Revision Policy

- 3 minor revisions included (UI tweaks, wording, spacing)
- Major changes = billed hourly (\$[15–30]/hour)
- Extra pages or new features = quoted separately

Post-Launch Support (Optional)

- Bug fixes, monitoring, and updates
- Up to [X] monthly edits included
- Monthly package: \$[X/month] or discounted yearly
- One-time edits also possible (\$[X/hour])

X Cancellation & Refund Policy

- Cancellations before development: 50% refund
- Cancellations during dev: Partial refund based on progress
- No refunds after full delivery
- Refunds exclude third-party service costs (e.g., domain, API credits)

Client Must Provide



- · Project goals and references
- Logos, brand assets, and initial content
- Domain & email access if owned
- Feedback within agreed timelines

Agreement & Signatures

By signing below, both parties agree to the terms and conditions outlined in this proposal. This agreement signifies the commitment to the project, the outlined scope of work, and the payment terms.

Freelancer:	
Stoon Production	
Signature:	
Date:	
Client:	
[Client Name]	
Signature:	
Date:	

This agreement ensures that both parties are aligned on the project goals and expectations. Once both signatures are provided, the work will proceed as outlined in this proposal.